



**CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS**

A Nonprofit Organization

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**MINUTES BOARD OF DIRECTORS MEETING, January 15, 2014**

To: Mayor Mark Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held Jan. 15, 2014

The meeting was called to order at 6:08 p.m. The members recorded as:

MEMBERS PRESENT: Steven Greenberg, Anthony Vournazos, Gina Marcus, Noel Roy, Jr., Tanya Wulff Truax, Eileen Curran, Frank Herbert

ALTERNATIVES PRESENT: Paul Reis

ALSO PRESENT: Phyllis Cortese, Executive Director

APPROVAL OF MINUTES: After motion by Eileen Curran, seconded by Gina Marcus, the minutes from the previous meeting were unanimously approved.

EXECUTIVE DIRECTOR'S REORT: Phyllis Cortese

Phyllis is continuing to work with signing a Promoter for the upcoming season, we are closing in on announcing a final decision, agreement to follow.

She also is working on creative ways to create new revenue streams for the park - for example a 75% of Premium Bundle Experience, which is a value added ticket package option package entailing a VIP Pre-Show Lounge Experience, After Party.

Reggae Festival confirmed for 2014 season.

Proposed Marcus Dairy Cycle Sunday event in works.

Proposed Tribute Legacy Shows event in the works.

Living Social Beer Festival - Rebranded for the Ives event in the works.

New Music/Indie Festival event in the works.

Beatles Festival event in the works.

FanTexter On Site Promo/ Marketing is being explored.

Season Ticket Sales are continuing to be offered.

Savings discussed regarding bringing in a new vendor to handle site guest services.

TREASURER'S REPORT: Anthony Vournazos

Tony presented our Projected Budget for the upcoming year.

APPROVAL OF PROJECTED BUDGET: After motion by Gina Marcus, seconded by Noel Roy, Jr., the projected budget was unanimously approved.

Tony did a review of the Balance Sheet. We will have a \$10-12K buffer going into the spring until the end of June.

The Friends of the Ives has about \$93K in its account.

After a review of long standing accounts payable listings, a decision was made to remove from the list the following outstanding: Tri-State, Pam Garrison – Danbury Chamber of Commerce, and Shakespeare's Garden.

APPROVAL OF MOTION TO WRITE OFF LONG STANDING ACCOUNTS PAYABLE: After motion by Noel Roy, Jr. and seconded by Eileen Curran the motion was unanimously approved.

Members of the Authority will look into savings which can be made by switching to other local banks.

APPROVAL OF TREASURER'S REPORT: After a motion by Frank Herbert, seconded by Paul Reis, the Treasurer's Report was unanimously approved.

FRIENDS OF THE IVES: Noel Roy, Jr.

More members are needed for this group, Steve has asked everyone to submit the names of two people to add to the Friends.

First Annual Friends of the Ives Rocks the Fairways Charity Golf Tournament confirmed for June 16, 2014. The event is Co-Chaired by Steve Greenberg and Nancy Stein. Foursomes and auction items are needed. Our Honorary Chairman will be Mark Boughton.

First Annual Friends of the Ives 5K Run & Fun Walk confirmed for September 21, 2014. The event is Co-Chaired by Stephanie Wanzer and Linda Cummins. We are close to obtaining the USATF USA Track & Field Certification.

### NEW BUSINESS

Noel Roy, Jr. would like to propose a two day jazz festival for the Ives. This is at the beginning stages and there was much interest in it.

In addition, Noel prepared a 3-5 year plan to improve the grounds of the Ives. Some of the enhancements include improved drainage, grading of the park,; basically 100K of improvements which he is exploring with the help of Chris Taylor, Danbury resident and business owner (D&M Landscaping)

Tanya Wulff Truax would like to propose a bluegrass festival to be held August/September at the Ives. She is working on this project with the Sippin's. This is at the beginning stages and there was much interest in it.

Formal part of the meeting was adjourned and the Board went into Executive Session.

After motion by Frank Herbert, seconded by Tanya Wulff Truax, the meeting was adjourned at 8:08 p.m.

The next meeting is Wednesday, February 19, Campus Center Room #315.

Respectfully submitted,



Gina Marcus